

SPONSORSHIP INVITATION

PRESENTED BY

Just in Time
FOR FOSTER YOUTH

Walk
the Talk
Celebration

March 11, 2017

To raise awareness and resources for
Youth transitioning from foster
care in San Diego County

@ THE **HYATT**
REGENCY™ LA JOLLA
AT AVENTINE





Walk the Talk Celebration

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EVENT INFORMATION

On Saturday, March 11, 2017, 6:00 to 10:00 p.m., Just in Time for Foster Youth (JIT) will host our annual signature fundraising event, *Walk the Talk*. The focus of our event will be to connect and engage 300+ prominent members of our community to our mission and the young men and women that we serve. As in the past, at least 70 transition age youth will be an integral part of the event, leading the program and sharing their stories. The evening will be festive yet relaxed, featuring gourmet comfort food, engaging and inspirational entertainment related to our mission, and unique experiences in the form of live and silent auction items. Attire is dressy-casual.

We invite you to *Walk the Talk* with us in these significant ways!

❖ PRESENTING SPONSOR – \$25,000, U.S. BANK

EVENT

- VIP Sponsorship Table with 8 tickets (8 guests & 2 JIT youth participants) in a key location
- Name/Logo prominently placed on signage at the event and during slideshow presentation
- Special acknowledgment of Presenting Sponsor from the stage during the event
- Opportunity for Sponsor to give welcome remarks at the event

MEDIA

- Presenting Sponsor featured during subsequent TV segments and print placements
- Presenting Sponsor featured in all event media coverage and press releases issued through JIT's PR firm

INVITATIONS/CORRESPONDENCE

- Name/Logo appearing prominently as Presenting Sponsor above all other sponsors on the Save-the-Date and the Invitation (both print and email versions)
- Name on Walk the Talk Letterhead used for event correspondence

PUBLICATIONS

- One full-page advertisement on the inside cover of the event program
- Name/Logo in larger print and above other sponsors on all event collateral materials
- Name/Logo prominently placed in JIT's 2017 Annual Report, distributed to 1,000+ supporters
- Article in Giving Back Magazine (circulation 20,000) featuring Presenting Sponsor
- Photo/Acknowledgement in San Diego Magazine's *Charitable Giving Registry* (circulation 46,000)

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ONLINE

- Name/Logo, prominently placed on event webpage, with link to sponsor webpage
- Name/Logo appearing in Just In Time e-newsletters (pre- event and post-event)
- Opportunity for special story in JIT's weekly "Executive Director's Monday Memo", e-communication to over 500 high-level donors and community partners
- Prominent social media exposure through Facebook (2,193 fans) and Twitter (1,602 followers)

❖ PLATINUM SPONSOR – \$15,000

EVENT

- VIP Sponsorship Table with 8 tickets (8 guests and 2 JIT youth participants per table) in a key location
- Name/Logo appearing on signage at the event
- Special acknowledgment of Platinum Sponsor from the stage during the event
- Name/Logo appearing during event slideshow presentation

MEDIA

- Platinum Sponsor featured in event media press releases created by JIT's PR firm

INVITATIONS

- Name/Logo appearing prominently as Platinum Sponsor on the Save-the-Date and the Invitation (both print and email versions)

PUBLICATIONS

- One full-page advertisement in a key location of the event program
- Name/Logo appearing on event collateral materials
- Prominent listing in JIT's 2017 Annual Report, distributed to over 1,000 supporters

ONLINE

- Name/Logo appearing prominently on event webpage with link to sponsor webpage
- Name/Logo appearing in JIT e-newsletters (Prior to event)
- Opportunity for special story in JIT's weekly "Executive Director's Monday Memo" e-communication to over 500 high-level donors and community partners
- Prominent social media exposure through Facebook and Twitter during campaign



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❖ **GOLD SPONSOR – \$10,000**

- VIP Sponsorship Table with 8 tickets (8 guests and 2 JIT youth participants per table) in a key location
- Name/Logo appearing on event collateral materials
- Name/Logo appearing on signage at the event
- Name/Logo appearing during event slideshow presentation
- Half-page advertisement in the event program
- Sponsorship mentioned in all press releases issued about the event
- Name/Logo, appearing prominently on event webpage with link to sponsor webpage
- Mention in JIT's weekly "Executive Director's Monday Memo" e-communication to over 500 high-level donors and community partners
- Prominent social media exposure through Facebook and Twitter during campaign
- Prominent listing in JIT's 2017 Annual Report, distributed to 1,000 supporters

❖ **SILVER SPONSOR – \$5,000**

- VIP Sponsorship Table with 4 tickets in a key location
- Name/Logo appearing on event collateral materials
- Name/Logo appearing on signage at the event
- Name/Logo appearing during event slideshow presentation
- Name/Logo listed in the event program
- Sponsorship mentioned in all press releases issued about the event
- Name/Logo, appearing prominently on event webpage with link to sponsor webpage
- Mention in JIT's weekly "Executive Director's Monday Memo" e-communication to over 500 high-level donors and community partners
- Prominent social media exposure through Facebook and Twitter during campaign
- Name listed in JIT's 2017 Annual Report, distributed to 1,000 supporters

❖ **HONORARY COMMITTEE TABLE – \$5,000**

- \$5,000 includes a VIP Table for 8 guests & the sponsorship of two youth seated at your table
- \$4,000 is tax deductible & provides the resources/connections our youth desperately need
- Invitation to a PreParty in early 2017 to kick off the celebration
- Name listed in the Walk the Talk invitation, program, web site, and media coverage
- NO meetings to attend; just the opportunity to help foster youth become capable, confident and connected!



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UNDERWRITING OPPORTUNITIES

You can help to ensure that every dollar raised at this event goes to supporting transition age foster youth in San Diego by underwriting a portion of the event. Each underwriter will receive prominent acknowledgment in the event program as well as the additional benefits listed below:

♥	\$10,000	Youth Clothing Allowance – Outfit 75 youth for the evening’s event & help them be confident by dressing appropriately. Prominent signage at the event is included.	
♥	\$5,000	Video Production – you too can be a Producer and see your name on the big screen	SOLD
♥	\$5,000	Cocktail Reception – Be everyone’s new BFF and receive prominent signage at the event	
♥	\$4,000	Invitation and Program - with prominent signage at the event	
♥	\$3,000	Décor and Table Decorations – Add some extra sparkle to the room and receive prominent signage at the event	
♥	\$2,500	Dinner Wine – with prominent signage at the event and on the tables, they’ll raise a toast to you	SOLD
♥	\$2,000	Photographers - with prominent signage at the event	SOLD
♥	\$2,000	Self-Parking - with prominent signage and an announcement from the podium, your name will be one of the last they hear as guests leave the event	SOLD
♥	\$1,500	Auctioneer – with prominent signage at the event	
♥	\$500	Dress & Sponsor a Youth - this takes care of a youth’s expenses for the event (sponsorship & clothing) and prominent signage is included	
♥	\$300	Sponsor a Youth - to participate in the event as a guest. There will be 75 youth attending the celebration in 2017.	



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For More Information, Contact:

Just in Time for Foster Youth
Diane Cox, Development Director
P: (858) 705-1705
E: Diane@JitFosterYouth.org

Mail form with check payable to Just in Time for Foster Youth to:

Just in Time for Foster Youth
Attn: Walk the Talk 2017
P.O. Box 81292
San Diego, CA 92138

SPONSORSHIP LEVEL REQUESTED:

- PRESENTING SPONSOR \$25,000
- PLATINUM SPONSOR \$15,000
- GOLD SPONSOR \$10,000
- SILVER SPONSOR \$5,000
- HONORARY COMMITTEE TABLE \$5,000

OTHER DONATION \$ _____

UNDERWRITER \$ _____

What you'd like to underwrite _____

Please mail your payment and this form to:

Just in Time for Foster Youth
Attn: Walk the Talk 2017
P.O. Box 81292
San Diego, CA 92138

COMPANY NAME / Exactly as it should appear in promotional materials

CONTACT NAME & TITLE

MAILING ADDRESS

CITY

STATE

ZIP

PHONE

COMPANY WEBSITE LINK

COMPANY REPRESENTATIVE SIGNATURE

Thank you for being a part of the caring community to help transitioning foster youth achieve self-sufficiency and well-being.

*Just in Time for Foster Youth is a 501(c)(3) non-profit organization.
Federal Tax ID # 20-5448416 / Your donation is tax deductible to the extent allowed by law.*

