

EMPOWER

State of Mind



PATHWAYS TO FINANCIAL POWER *Conference*

Conference Date:

Saturday, September 18, 2021

Held at:

Junior Achievement of San Diego County Headquarters
4756 Mission Gorge Place, San Diego, CA 92120

SPONSORSHIP OPPORTUNITIES

*Just
in
Time*
FOR FOSTER YOUTH

INVITATION TO ENGAGE

Dear Supporter of Youth in San Diego County,

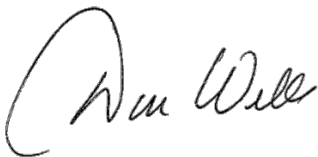
Just in Time for Foster Youth invites you to take advantage of a triple opportunity this year. As a sponsor of the 7th Annual Pathways to Financial Power Conference, your funds will be matched by a \$200K Challenge Grant from The Tomlinson Foundation, AND you will also be recognized and included as a Sponsor and Host at a Just in Time “Walk the Talk” Empower Party in Spring 2022.

The Pathways Conference will be held on Saturday, September 18th, from 9:00 am - 4:00 pm at the Junior Achievement of San Diego County headquarters in Mission Valley. Community leaders, employers and volunteers will come together to empower up to 50 transition age foster youth (ages 18-26) to own their economic success through financial literacy, work readiness and entrepreneurship. The Pathways Conference features: a Junior Achievement Finance Park simulation of real-world budgeting; a Shark Tank competition for our young entrepreneurs to showcase their business ideas; a Career Fair to connect participants with entry-level jobs and internships; and the skills, resources, and connections every young person needs to succeed!

In addition, this dual sponsorship will provide you with all the fun, benefits, and publicity associated with our “Walk the Talk” Empower Parties, which will be hosted and promoted from March-May 2022. You and your guests will be treated to an inspirational and fun evening of cocktails and dinner, entertainment, moving stories, and one-on-one connections to Just in Time participants.

Your Sponsorship will be leveraged to offer ongoing training and one-on-one sessions with volunteer presenters and advisors focused on work readiness skills, maximizing one’s strengths, professional attire, building a personal and professional brand; managing finances and establishing savings; attaining reliable transportation and affordable loans; and achieving housing stability.

We look forward to partnering with you in this innovative and impactful opportunity, one that will help to change the world...one youth at a time!



Don Wells, Chief Empowerment Officer
Just in Time for Foster Youth

INVITATION TO ENGAGE

2021 PATHWAYS/EMPOWER PARTY SPONSORSHIP OPPORTUNITIES

BENEFITS TO ALL SPONSORS: Partnering with Just in Time to empower transition age foster youth with the resources and relationships every young person needs to succeed

❑ PRESENTING SPONSORS – \$25,000+

MEDIA & PUBLICATIONS FOR BOTH PATHWAYS AND WALK THE TALK EMPOWER PARTIES

- Partnership mention during TV segments and print placements
- Partnership mention in all press releases about Pathways through JIT's PR firm
- Name/logo prominently displayed as Presenting Sponsor on all promotional materials
- Prominent name/logo on all Pathways/Walk the Talk collateral materials
- Prominent listing in JIT's 2022 Annual Report, distributed to over 1,000 supporters

EVENTS

- Pathways Conference & Empower Party: Opportunity to make remarks
- **Empower Party in March-May: Host up to 12 guests and 6 youth**
- Name/logo prominently displayed on all signage and collateral at the events

ONLINE

- Name/logo, with link to sponsor webpage; prominent display on event webpage
- Opportunity for special story in JIT's "Weekly Wrap-Up" e-communication to high-level donors and community partners
- Social media exposure through Facebook, Twitter, Instagram, TikTok, and LinkedIn

❑ GOLD SPONSORS – \$10,000+

- Name/logo appears on all signage and collateral at the events
- Sponsorship mention in all Pathways/Walk the Talk press releases
- Press Release for distribution to your company database
- Opportunity for story in JIT's "Weekly Wrap-Up" e-communication to high-level donors and community partners
- Social media exposure through Facebook, Twitter, Instagram, TikTok, and LinkedIn
- Prominent listing in JIT's 2022 Annual Report, distributed to over 1,000 supporters
- Name/logo with link to sponsor webpage; prominent display on event webpage
- **Empower Party in March-May: Host up to 8 guests and 4 youth**

❑ SILVER SPONSORS – \$5,000+

- Name/logo on all signage at events, collateral materials, and web pages
- Sponsorship mention in all Pathways press releases
- Recognition in JIT's "Weekly Wrap-Up" e-communication to high-level donors and community partners
- Social media exposure through Facebook, Twitter, Instagram, TikTok, and LinkedIn
- Listing in JIT's 2022 Annual Report, distributed to over 1,000 supporters
- **Empower Party in March-May: Host up to 4 guests and 2 youth**

INVITATION TO ENGAGE

❑ INVESTORS – \$2,500

- Name/logo on all signage at events, collateral materials, and web pages
- Listing in JIT's 2022 Annual Report, distributed to over 1,000 supporters
- Inclusion as Presenter at the Conference Career Fair
- **Empower Party in March-May: Host up to 2 guests and 1 Youth**

❑ UNDERWRITERS – \$1,000+

- Name/logo on all signage at events, collateral materials, and web pages
- Listing in JIT's 2022 Annual Report, distributed to over 1,000 supporters
- **Pathways Conference: Sponsorship of 2 Youth •**

INVITATION TO ENGAGE

For more information, contact:

Just in Time for Foster Youth

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Development Co-Director
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**Please make check payable to
Just in Time for Foster Youth
and mail to:**

Just in Time for Foster Youth
P.O. Box 601627
San Diego, CA 92160

Federal Tax ID: 20-5448416



COMPANY NAME (or how you would like to be listed in promotional materials)

CONTACT NAME & TITLE

MAILING ADDRESS

CITY

STATE

ZIP

CONTACT PHONE

FAX

CONTACT E-MAIL

COMPANY WEBSITE ADDRESS

COMPANY REPRESENTATIVE

SIGNATURE

DATE

SPONSORSHIP LEVEL REQUESTED:

- PRESENTING SPONSOR \$25,000
- GOLD SPONSOR \$10,000+
- SILVER SPONSOR \$5,000+
- INVESTOR \$2,500+
- UNDERWRITER \$1,000+

- OTHER CONTRIBUTION \$ _____

Please make your check payable to Just in Time for Foster Youth and mail the check with this form to:

Just in Time for Foster Youth | P.O. Box 601627 | San Diego, CA 92160

Thank you for being a part of our caring community to help transition age foster youth achieve self-sufficiency and well-being

*Just in Time for Foster Youth is a 501(c)(3) non-profit organization. Federal Tax ID # 20-5448416
Your donation is tax deductible to the extent allowed by law.*